LITTLE ELK CREEK VILLAGE HOME OWNERS ASSOCIATION SOCIAL MEDIA POLICY

The following Social Media Policy was adopted the Board of Trustees of the Little Elk Creek Village Home Owners Association ("Association"), at a regular meeting of the Board of Trustees.

Effective Date: November 8, 2023

WHEREAS, the Board of Trustees of the Association has the authority to adopt rules and regulations, pursuant to Article VII, Section 1 of the Bylaws;

WHEREAS, the Board of Trustees of the Association believes that it is in the Association's best interests to adopt this Social Media Policy;

WHEREAS, the Board of Trustees for the Association has decided not to utilize social media such as Facebook, Instagram, LinkedIn, and other similar medias for the purpose of providing information concerning community events, governance, meetings, discussion forums, community advertisement, and other similar information;

WHEREAS, social media is defined as media designed to be disseminated through social interaction, created using highly accessible and scalable publishing techniques; and

WHEREAS, the Board of Trustees has determined it is in the best interests of the Association to adopt guidelines, expectations, and rules regarding social media in order to protect the Association's and individual owners' reputations.

NOW, THEREFORE, The Board of Trustees adopts the following Social Media Policy:

Central Responsibility

- 1. The Board is the only authorized party to create, establish or publish any social network pages, feeds, groups, etc. on behalf of the Association.
- 2. No owner, guest, tenant or any third party may create a social media account, page, or feed on behalf of the Association unless authorized to do so by resolution of the Board.

Use of Social Media by Owners

- 3. Owners, guests, tenants and third parties who have a physical connection to the Association's properties may occasionally post comments and information on their individual social media accounts with personal news that relates to living in Little Elk Creek Village, such as photos of the environment, visiting animals, and social events.
- 4. Posts of owners, guests, tenants, and third parties that identify their relation to Little Elk Creek Village may not, however, contain any of the following items, which shall be deemed a violation of this Policy:

- a. Vulgar language;
- b. Inappropriate images, such as, but not limited to, pornography;
- c. Personal attacks of any kind against any person;
- d. Comments or content that promotes or perpetuates discrimination;
- e. Spam or links to other sites directed to Association members;
- f. Advocating illegal activity;
- g. Promotion of commercial services or products in violation of the Association's covenants;
- h. Infringements on the Association's copyrights or trademarks;
- Personally identifiable information protected from disclosure under Colorado law;
- j. Information that may compromise the safety or security of the Association and any person or property related to the Association; and
- k. Information that may compromise the proceedings of any legal action pertaining to the Association.

The Association reserves the right to request any such owner, guest, tenant, or third party to remove any content the Board, in its sole discretion, deems inappropriate or harmful to the Association or any individual associated with the Association. The content posted by an owner's guest, tenant or related third party is deemed to be posted by the Association's member/owner.

5. In the event any content is found to be contrary to this Policy, the owner who is responsible to oversee such content will be deemed in violation of this Policy and subject to appropriate enforcement action in accordance with the Association's policy governing enforcement of the Association's covenants, rules, and regulations, which may include fines (after notice and opportunity for hearing) or legal action.

Amendment

6. This Policy may be repealed, supplemented, or amended from time to time by the Board of Trustees.

The undersigned hereby certifies that the foregoing Social Media Policy was adopted and made a part of the minutes of the meeting of the Board of Trustees of the Association conducted on The 8th day of November, 2023.

Little Elk Creek Village Home Owners Association

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